

**THE RIGHT TOOLS. AT THE RIGHT TIME.  
IN THE RIGHT PLACE**



***Julian Herciu***  
***Publisher's representative***





***Simplicity is the ultimate complexity.***

***Leonardo Da Vinci***

# Challenge for today's researcher: Limited Time to Scan a Discipline





In order to be here,  
we need...

**THE RIGHT TOOLS. AT THE RIGHT TIME.  
IN THE RIGHT PLACE**

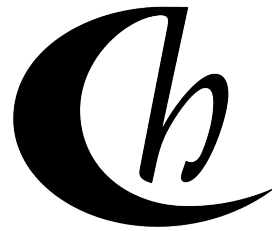
# The ProQuest Family of Brands

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scientific  
literature



Digitisation  
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UMI®



Tools for  
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SerialsSolutions



# What is ProQuest Central?

## Multidisciplinary database

**HEALTHCARE  
& WELLNESS**



**BUSINESS**

Indispensable Coverage for all Business Disciplines



**SOCIETY  
& CULTURE**



**SCIENCE &  
TECHNOLOGY**



# What is ProQuest Central?

Aggregation of top-selling resources (25+)

## Business & News

ABI/INFORM Complete

Accounting & Tax

PQ Banking Information  
Source

PQ European Business

PQ Asian Business  
& Reference

OxResearch

Hoover's

Snapshots

CBCA

PQ Newsstand

Canadian Newsstand  
Complete

## Health & Medical

Pharmaceutical News  
Index

Health and Medical  
Complete

ProQuest Family Health

ProQuest Nursing &  
Allied Health Source  
(excludes JBI)

ProQuest Psychology  
Journals

ProQuest Health  
Management

## Social Science & Gen. Ref.

ProQuest Research  
Library

Criminal Justice  
Periodicals

ProQuest Religion

ProQuest Social Science  
Journals

ProQuest Education  
Journals

## Science & Technology

ProQuest Computing

Career & Technology

ProQuest  
Telecommunications

ProQuest Science  
Journals

ProQuest Military

ProQuest Biology  
Journals

# What is ProQuest Central?

## COVERAGE:

- Largest aggregated FT database in the market today
- More than 160 disciplines

## PERIODICAL CONTENT:

- Over 17,400 titles (11,910 full text)
- Key titles/publishers: Lancet, Nature; Springer, OUP, CUP

**ProQuest Central: the central resource  
for researchers at all levels**

## NON-PERIODICAL CONTENT:

- 3,000 industry reports
- 45,000 company profiles
- 30,000 full text dissertations

## QUALITY:

- Strict editorial policy
- Award-winning ProQuest interface



# PROQUEST CENTRAL

## The largest aggregated full-text database

Periodicals	17,400 + <i>(8,500 in 2009)</i>
Dissertations and Theses	53,000 + <i>(34,000 in 2009)</i>
Annual Reports	7,200+
Industry and Market Research	4,800 + reports
Country Reports	285,000 + articles from more than 40 sources
Conference and Proceedings	1,000 +
Business Cases	6,000 +
Working Papers	26,100 +
Videos	450 +
Hoovers Company Records	42,000 + <i>(updated regularly)</i>
The Snapshot Series	9,100 + <i>(updated regularly)</i>

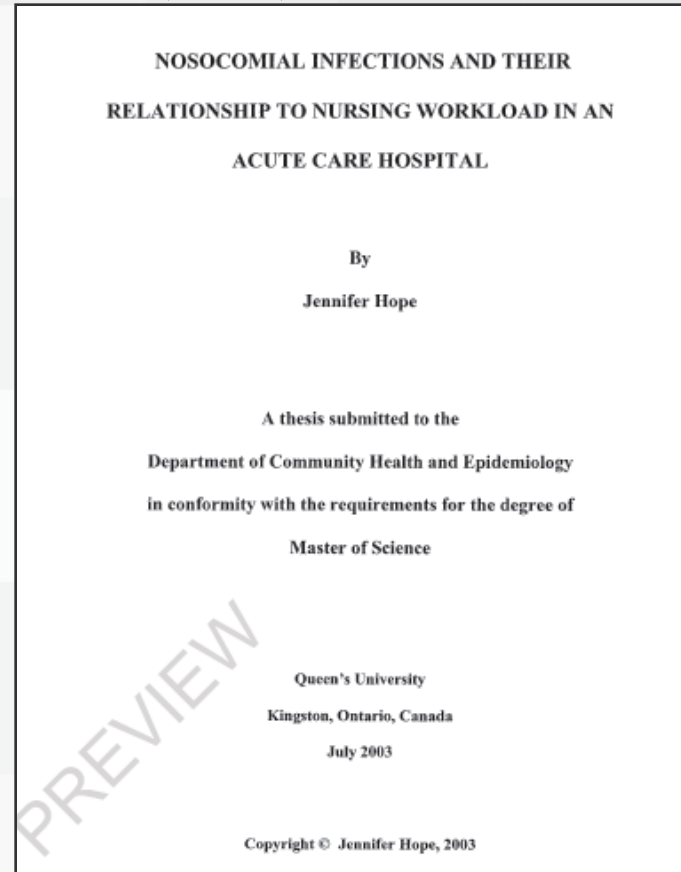
# Unique to ProQuest Central:

## Dissertations

- Official Repository of the US Library of Congress
- All top ranking USA research universities – as defined by the Carnegie Foundation - work with UMI
- 700 active university partners publish with us
- 40% of PhDs from the world's top universities are published in PQDT
- More than 3,000 libraries around the world subscribe to PQDT - including most of the world's leading universities



*unique ProQuest content*



**53,000 dissertations in  
ProQuest Central**



# ProQuest Central

## Business & News



Over 4,000 scholarly and trade business publications in full text

- ❖ Cambridge Univ.Press
- ❖ Dow Jones & Company
- ❖ Emerald Group Publishing
- ❖ Financial Times Limited
- ❖ Incisive Media
- ❖ Palgrave Macmillan
- ❖ Springer Science & Business Media

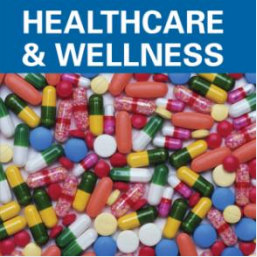
300,000+ reports from:



- ✓ *Oxford Analytica*
- ✓ *Economist Intelligence Unit*
- ✓ *Business Monitor International*
- ✓ *First Research Industry Reports*

### Top Titles Include

- Wall Street Journal
- The Economist
- MIT Sloan Management Review
- Business Week
- Journal of American Academy of Business
- Journal of Business Ethics
- Fortune
- Strategic Finance



# ProQuest Central

## Health & Medical



- 2,100 Full-text journals
- clinical and healthcare disciplines, including medical sciences, immunology, pharmacy and pharmacology, nursing, physical fitness and hygiene, surgery, and others
- Exclusive full-text access to *The Lancet* and top publishers such as Cambridge University Press and more!



# ProQuest Central

Social Science & Gen. Ref.

 Includes popular databases such as:

- ❖ ProQuest Research Library
  - ❖ Criminal Justice Periodicals
  - ❖ ProQuest Religion
  - ❖ ProQuest Social Science Journals
  - ❖ ProQuest Education Journals
- More than 4,000 full text sources
  - Strong overlap with IBSS, ASSIA, ERIC, PsychINFO/ARTICLE.
  - Trade coverage is unmatched
  - ProQuest Central offers the broadest range of technology coverage to better service your diverse user community



# ProQuest Central

## Science & Technology

Includes popular databases such as:

- ❖ PQ Computing
- ❖ PQ Career & Technology
- ❖ PQ Military
- ❖ PQ Science Journals
- ❖ PQ Telecommunications

- More than 1,000 full text sources
- Strong overlap with CSA Illumina Indexes
- Trade coverage is unmatched
- ProQuest Central offers the broadest range of technology coverage to better service your diverse user community

### Sample Titles:

- Computerworld
- M2 Presswire
- Communications of the ACM
- InformationWeek
- Network World
- MIS Quarterly
- CRN
- Oil & Gas Journal
- Journal of Global Information Management
- Bioscience

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