

**CROATIAN LIBRARY ASSOCIATION**

**NATIONAL AND UNIVERSITY LIBRARY IN ZAGREB**

**Round Table**

**Assessment, Management and Advocacy of Outcomes in Libraries;**

**Opportunities for Balancing Business Interests and Traditional Library Values**

**National and University Library in Zagreb**

 Friday, 29 May 2015

**PROGRAMME**

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| 8:30–9:30  | **Registration**  |
| 9:30–10:00  | **Welcome and Introduction** |
| 1. **MANAGEMENT AND ORGANISATION CULTURE AS AN ENCOURAGEMENT TO STAFF CREATIVITY / Commission for Management**

**Moderator:** Zrinka Udiljak Bugarinovski |
| 10.00–10.30 | *Invited speaker* **Employment and Working Conditions in Cultural and Creative Industries: An Overview of Working Strategies and Practices in Croatia**Jaka Primorac, Institute for Development and International Relations, Zagreb |
| 10.30–10.50 | **Organisational Structure Creating Stimulating Environment or Are We Ready for Change**?Lea Lazzarich, University Library Rijeka |
| 10.50–11.00 | Discussion |
| 11.00–11.30  | *Coffee break* |
| **II. focusing on relevant indicators and WAYS OF EVALUATING library performance /** **Commission for Library Statistics and** **Performance Indicators** **Moderator:** Marina Mihalić |
| 11:30–12:00 | *Invited speaker* **Challenging Traditional Evaluation Methods in the Maelstrom of Change**Markku, A. Laitinen, National Library of Finland (direct report via video link provided by CARNet from the *7th International Conference on Qualitative and Quantitative Methods* *in Libraries* in Paris)  |
| 12.00–12.20  | **Quality Assessment in Libraries: Towards Developing Guidelines for Quality Assessment Practice** Marina Mihalić, National and University Library in Zagreb  |
| 12.20–12.40 | **The Role of Libraries in Ensuring Quality in Higher Education Institutions** Edita Bačić, Faculty of Law, University of Split and Zrinka Udiljak Bugarinovski, Faculty of Economics and Business, University of Zagreb |
| 12.40–13.00  | **Developing Guidelines and Library Performance Indicators in University Library Rijeka**Orietta Lubiana and Sanja Heberling Dragičević, University Library Rijeka |
| 13.00–13.20 | **Collection Assessment Based on Citation Analysis: The Example of NUL Doctoral and Master’s Theses Collection**Goranka Mitrović and Kristina Romić**,** National and University Library in Zagreb |
| 13.20–13.40 | **Online Collection of Statistical Data on Library Activity** Dunja Gabriel, Jelica Leščić and Tomislav Milković, National and University Library in Zagreb |
| 13:40–14:00 | **Discussion** |
| 14:00–14:30  | **Lunch break** |
| 1. **SOCIALLY RESPONSIBLE LIBRARIANSHIP AND PROFESSIONAL ETHICS IN ADVOCATING LIBRARIES AS INSTITUTIONS OF PUBLIC INTEREST / Commission for Advocacy**

**Moderator: Edita Bačić** |
| 14.30–14.45 | **Professional Ethics and Socially Responsible Librarianship** Edita Bačić, Faculty of Law, University of Split  |
| 14.45–15.00 | **Regulations and Strategic Documents Calling for Stronger Advocacy of Librarianship**Alemka Belan-Simić, Zagreb City Libraries  |
| 15.00–15.10 | **Croatian Library Association Public Advocacy Strategy (2015-2020): Focusing on Joint Activities** Croatian Library Association, Commission for Advocacy  |
| 15.10–15-30 | **Work with US – Using Public Advocacy to Set up a Business Library**Marija Cvetnić–Kopljar, **United States Embassy** in **Zagreb**, Zrinka Udiljak Bugarinovski, Faculty of Economics and Business, University of Zagreb, and Dunja Holcer, *Vlado Gotovac* Public Library and Reading Room, Sisak |
| 15:30–16:00 | **Discussion and Conclusions** |