

**CROATIAN LIBRARY ASSOCIATION**

**NATIONAL AND UNIVERSITY LIBRARY IN ZAGREB**

**Round Table**

**Assessment, Management and Advocacy of Outcomes in Libraries;**

**Opportunities for Balancing Business Interests and Traditional Library Values**

**National and University Library in Zagreb**

Friday, 29 May 2015

**PROGRAMME**

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| 8:30–9:30 | **Registration** |
| 9:30–10:00 | **Welcome and Introduction** |
| 1. **MANAGEMENT AND ORGANISATION CULTURE AS AN ENCOURAGEMENT TO STAFF CREATIVITY / Commission for Management**   **Moderator:** Zrinka Udiljak Bugarinovski | |
| 10.00–10.30 | *Invited speaker*  **Employment and Working Conditions in Cultural and Creative Industries: An Overview of Working Strategies and Practices in Croatia**  Jaka Primorac, Institute for Development and International Relations, Zagreb |
| 10.30–10.50 | **Organisational Structure Creating Stimulating Environment or Are We Ready for Change**?  Lea Lazzarich, University Library Rijeka |
| 10.50–11.00 | Discussion |
| 11.00–11.30 | *Coffee break* |
| **II. focusing on relevant indicators and WAYS OF EVALUATING library performance /** **Commission for Library Statistics and**  **Performance Indicators**  **Moderator:** Marina Mihalić | |
| 11:30–12:00 | *Invited speaker*  **Challenging Traditional Evaluation Methods in the Maelstrom of Change**  Markku, A. Laitinen, National Library of Finland  (direct report via video link provided by CARNet from the *7th International Conference on Qualitative and Quantitative Methods* *in Libraries* in Paris) |
| 12.00–12.20 | **Quality Assessment in Libraries: Towards Developing Guidelines for Quality Assessment Practice**  Marina Mihalić, National and University Library in Zagreb |
| 12.20–12.40 | **The Role of Libraries in Ensuring Quality in Higher Education Institutions**  Edita Bačić, Faculty of Law, University of Split and Zrinka Udiljak Bugarinovski, Faculty of Economics and Business, University of Zagreb |
| 12.40–13.00 | **Developing Guidelines and Library Performance Indicators in University Library Rijeka**  Orietta Lubiana and Sanja Heberling Dragičević, University Library Rijeka |
| 13.00–13.20 | **Collection Assessment Based on Citation Analysis: The Example of NUL Doctoral and Master’s Theses Collection**  Goranka Mitrović and Kristina Romić**,** National and University Library in Zagreb |
| 13.20–13.40 | **Online Collection of Statistical Data on Library Activity**  Dunja Gabriel, Jelica Leščić and Tomislav Milković, National and University Library in Zagreb |
| 13:40–14:00 | **Discussion** |
| 14:00–14:30 | **Lunch break** |
| 1. **SOCIALLY RESPONSIBLE LIBRARIANSHIP AND PROFESSIONAL ETHICS IN ADVOCATING LIBRARIES AS INSTITUTIONS OF PUBLIC INTEREST / Commission for Advocacy**   **Moderator: Edita Bačić** | |
| 14.30–14.45 | **Professional Ethics and Socially Responsible Librarianship**  Edita Bačić, Faculty of Law, University of Split |
| 14.45–15.00 | **Regulations and Strategic Documents Calling for Stronger Advocacy of Librarianship**  Alemka Belan-Simić, Zagreb City Libraries |
| 15.00–15.10 | **Croatian Library Association Public Advocacy Strategy (2015-2020): Focusing on Joint Activities**  Croatian Library Association, Commission for Advocacy |
| 15.10–15-30 | **Work with US – Using Public Advocacy to Set up a Business Library**  Marija Cvetnić–Kopljar, **United States Embassy** in **Zagreb**, Zrinka Udiljak Bugarinovski, Faculty of Economics and Business, University of Zagreb, and Dunja Holcer, *Vlado Gotovac* Public Library and Reading Room, Sisak |
| 15:30–16:00 | **Discussion and Conclusions** |